

The **Proven**
Point of Sale Software
for Retailers

MULTIFLEX

Fashion Sense



New
Features
& Special
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VERSION 9.0

ANOTHER FINE PRODUCT FROM



**microhouse
systems**

MULTIFLEX

VERSION

9.0

FashionSense

Now Only \$1195!

Multiflex FashionSense

is ideal for retailers in the following sectors:

- Sports Apparel
- Footwear
- Men's Apparel
- Giftware
- Women's Apparel
- Furniture
- Children's/Youth Apparel
- Specialty Retail

Multiflex FashionSense is a powerful, yet easy-to-use retail business management tool which operates effectively as a standalone or multi-store, multi-lane network.

It has proven, from years of use in real retail environments, to be a capable store management system for Windows 95, 98, 2000, NT and XP.

It was designed from the ground up for apparel-based retailers.

Great Software at a Great Price!

Multiflex FashionSense consists of 5 easy to use integrated modules:

- 1 POS Module** handles all daily tasks such as: sales, layaways, returns, and others.
- 2 Back Office Module** automates store operations such as purchase orders, inventory management, shrinkage control, promotional planning, price changes, tag printing, flexible reporting, and a lot more.
- 3 Customer Module** provides detailed information regarding buying patterns allowing you to track important market information.
- 4 Polling Module** automatically synchronizes information between live and stored backup data to ensure currency.
- 5 Report Module** creates literally hundreds of reports for your store to enhance the information available from the system.

▶ Practical Retail Management

By managing retail operations precisely, **Multiflex FashionSense** enables you to reduce operational costs, improve inventory management, provide proactive customer service and increase sales.



Greater Customer Satisfaction

Maintaining customer history and transactions, as well as, personalizing customer interactions at the Point of Sale will strengthen your relationships, increase customer loyalty and lead to increased sales and better-targeted marketing campaigns.

Better Decisions Making

Identifying trends and being able to make fast decisions is vital to retail success. The up-to-the minute management reports will empower you to anticipate and capture opportunities for growth and effectively manage every shift in style and season.

Increased Profits

Greater efficiency through reducing administrative tasks enables you to spend your valuable time on sales, developing selling strategies and other promotional activities.

Superior Product Architecture

Easy to learn and easy to operate. **Multiflex FashionSense** was designed from the ground up to provide fashion retailers with a compact, tightly integrated and robust solution, with a low cost of ownership. Best of all – it provides most of the functionality of expensive department store systems at a fraction of the cost!

Share Data Among Applications

It's Windows-based design allows data to be exported to other applications with simple ease, and without having to re-key data.

This saves time and eliminates data entry errors.

Easily Add Other Programs

Other standalone programs you use can be linked to **Multiflex FashionSense**, to provide even more functionality. For example: IC Verify can be added to allow credit card processing or Quick Books Pro can be added to provide accounting control.

Database Compatibility

You can take full advantage of the enhancements in Windows databases. You can convert data from other ODBC (Open Data Base Connectivity) compliant databases and input them into Access, without having to re-key.

Built with You in Mind

Having installed and supported hundreds of copies of **Multiflex FashionSense**, we understand the apparel business, and what you need in your software.

Testimonials from Our Customers

The system allows me to see a pattern in my buying, even with 30- 35 suppliers. I can even track both size and colour distribution for the season.
- Tom Sharir, Boutique Dita, Owner

The reports are pretty cool. The 'How Are We Doing' report is an excellent tool that relates sales from today to other days or weeks. - Devin Tremblay, X-Large Store, Owner

I was spending too much time trying to keep track of everything. I wanted a system that would free me to be

with my kids. With Multiflex FashionSense managing my business, I can now enjoy quality time with my family.

- Pina Peroni-Szymczyk, Green Apple Boutique, Owner

It's great to be able to quickly check inventory when a customer has a particular size and colour request. It's a lot faster than going through the rack. - Lorne Staples, Staples Men's Wear, Owner

The greatest thing about With Multiflex FashionSense is that my staff loves it, because it's so simple. The POS and Back Office are so easy to work with. - Glen Lane, Body Graphics, Owner

I love working with Multiflex FashionSense! You always help us when we have questions and the job always gets done. - Gail Levy, Gotham City, Owner

Multiflex FashionSense helps us with repeats. As a denim-oriented business, we use the Stock Status report to reorder styles that don't change much. - Alphonso Checcia, Oggi Jeans, Owner

The scanner is very useful; it allows me to pay more attention to the clients; the daily summaries are very useful; and the back end is very fast and efficient. - Erin Rothwell, Erin Rothwell, Owner

Multiflex FashionSense was initially designed to meet the needs of several successful fashion retailers in Toronto.

Launched in 1994 **Multiflex FashionSense** was the first Windows software designed exclusively for fashion-based retailers.

More importantly, for multi-store operations, **Multiflex FashionSense** is the only retail software providing automated internet polling to ensure currency between live and stored backup data. This delivers reliability of data, and provides assurance against hardware or data failure.

The **Multiflex FashionSense Point of Sale and Back Office Software** is installed in over 700 sites internationally. Building on the success of this program, Multiflex has become a leading provider of a Retail Management Solutions for independent and small chain retailers.

Microhouse Systems Inc, the developer of Multiflex retail solutions, continues to

invest in research and development to ensure **Multiflex FashionSense** remains a market-leading software solution for retailers, and improves the reliability and functionality. By continually striving to improve the program, **Multiflex FashionSense** protects you from technology obsolescence.

We believe our success is the direct result of helping our customers achieve their success. Through our dedicated customer support staff, we provide a variety of services including installation, training and support.

Installation

Our customer support department is committed to helping our customers deploy **Multiflex FashionSense** as quickly and efficiently as possible. We work hard at getting you up and running, and keeping you running.

Our team is available to assist with:

- Installation of software and hardware
- Helping with the staging of the new system
- Network set-up and configuration
- Data conversion for stores migrating to the current version of **Multiflex FashionSense**

Training

Multiflex FashionSense offers a comprehensive set of instruction-based training available through our head office support department or through our customer support partners. **Multiflex FashionSense** strives to ensure that our clients use the software to its full potential.

Support

Multiflex FashionSense is dedicated to providing unsurpassed support to our clients. We offer three affordable support plans to meet your individual support requirements. Our head office support staff is available from 9 am to 6 pm Monday to Friday (excluding holidays). For after-hours support, the messaging system will page the support person on duty to return your call.



For information on **Multiflex FashionSense** or our Training, Support and Installation Plans please contact support@mhsystems.com or see our website at <http://www.mhsystems.com> or call us at **1.888.491.8888**

Maximizing Your Return on Investment

Multiflex FashionSense pays for itself easily.

The price for the system, including all the hardware, software, training and support is less than the cost of a part time employee working at minimum wage for 1 hour a day.

Look at the incredible benefits this system can contribute to your profitability:

- Through more efficient inventory management reporting, you can take advantage of "just in time" inventory replenishment to keep assets liquid but still maximize turnover.
- Identifying "fast movers" rapidly, to take advantage of trends that increase sales.
- Recognizing "slow movers" rapidly, enabling you to take appropriate actions to reduce inventory and increase working capital.
- Shrinkage can be controlled by recognizing the problem early.
- Automatic merchandise reordering helps maintain the appropriate stock levels ensuring you have the product your customers want.
- You can also increase sales through increased customer satisfaction, easier "hassle free" returns, gift certificates, transferable store credits, customer loyalty incentives, even birthday discount programs.
- Increases customer satisfaction by performing store level searches of company wide inventories to find that missing size or colour.
- Target marketing is easy through advanced data filtering reports that produce effective mail or email lists for promotions.

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FashionSense 9.0

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