

## Practical Retail Software

By managing retail operations precisely, **Multiflex FashionSense** enables you to reduce operational costs, improve inventory management, provide proactive customer service and increase sales.

### Built with You in Mind

Having installed and supported hundreds of copies of **Multiflex FashionSense**, we understand the apparel business, and what you need. **Greater**

### Customer Satisfaction

Maintaining customer history and transactions, as well as, personalizing customer interactions at the Point of Sale will strengthen your relationships, increase customer loyalty and lead to increased sales and better-targeted marketing campaigns.

### Better Decision Making

Identifying trends and being able to make fast decisions is vital to retail success. The up-to-the minute management reports will empower you to anticipate and capture opportunities for growth and to effectively manage every shift in style and season.

### Increased Profits

Greater efficiency through reducing administrative tasks enables you to spend your valuable time on sales, developing selling strategies and other promotional activities.

### Superior Architecture and Design

Easy to learn and easy to operate, **Multiflex FashionSense** was designed from the ground up to provide fashion retailers with a compact, tightly integrated and robust solution, with a low cost of ownership. Best of all – it provides most of the functionality of expensive department store systems at a fraction of the cost!

### Share Data Among Applications

**Multiflex FashionSense**'s Windows-based design allows data to be shared with other applications with ease, and without having to re-key. This saves time and eliminates data entry errors.

### Easily Add Other Programs

**Multiflex FashionSense** can link to other programs to achieve more functionality. For example: IC Verify can be added to allow credit card processing or Quick Books Pro can be added to provide accounting control.

### Database Compatibility

You can take full advantage of the enhancements in Windows databases. You can convert data from other ODBC-compliant databases, without having to re-key.

## Multiflex. Your Fashion Retail Partner

**Multiflex FashionSense** was initially designed to meet the needs of several successful fashion retailers in Toronto. Launched in 1994 **Multiflex FashionSense** was the first Windows software designed exclusively for fashion and apparel-based retailers. And remains the dominant software in that sector.

More importantly, for multi-store operations, **Multiflex FashionSense** is the only retail software providing automated internet polling to ensure accuracy between live and archived data. This ensures the reliability of your data, and provides assurance against problems caused by hardware failure.

The **Multiflex FashionSense** Point of Sale and Back Office Software is installed in over 1000 stores internationally. Building on this success, Multiflex has become a leading provider of a Point of Sale and Retail Management Solutions for independent and small chain retailers. Microhouse Systems Inc, the developer of Multiflex, continues to invest in research and development to ensure **Multiflex FashionSense** remains the market-leading software solution for fashion and apparel retailers, and improves the reliability and functionality. By continually striving to improve the program, **Multiflex FashionSense** protects you from technology obsolescence.

### We believe our success is the direct result of helping our customers achieve their success.

Through our dedicated customer support staff, we provide a variety of services including installation, training and support.

**Installation** Our customer support department is committed to helping our customers deploy **Multiflex FashionSense** as quickly and efficiently as possible. We work hard at getting you up and running, and keeping you running. Our team is available to assist with:

- Installation of software and hardware
- Helping with the staging of the new system
- Network set-up and configuration
- Data conversion for stores migrating to the current version.

**Training** **Multiflex FashionSense** offers a comprehensive set of instruction-based training available through our head office support department or through our customer support partners. Multiflex FashionSense strives to ensure that our clients use the software to its full potential.

**Support** **Multiflex FashionSense** is dedicated to providing unsurpassed support to our clients. We offer three affordable support plans to meet your individual support requirements. Our head office support staff is available from 9 am to 6 pm Monday to Friday (excluding holidays). For after-hours support, the messaging system will page the support person on duty to return your call.

# MULTIFLEX

For information on  
**Multiflex FashionSense**  
or our Training, Support and  
Installation Plans please contact

**support@mhsystems.com**

or see our website at  
**http://www.mhsystems.com**

or call us at  
**1.888.491.8888**

ANOTHER FINE  
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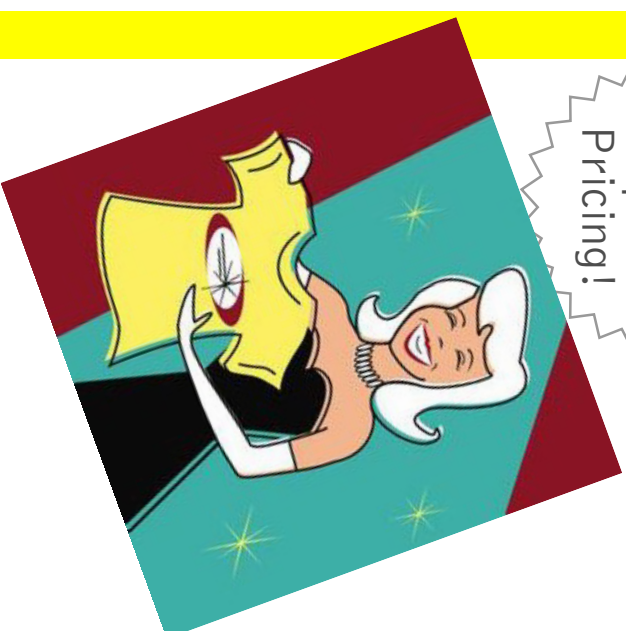
The Proven  
Point of Sale Software  
for Retailers

# MULTIFLEX

# Fashion Sense

VERSION 9.0

New  
Features  
& Special  
Pricing!



ANOTHER FINE  
PRODUCT FROM

 **microhouse**  
systems

# MULTIFLEX FashionSense

VERSION  
9.0

## Multiflex FashionSense

is ideal for retailers in the following sectors:

- Sports Apparel
- Footwear
- Men's Apparel
- Giftware
- Women's Apparel
- Furniture
- Children's/Youth Apparel
- Specialty Retail

➔ **Multiflex FashionSense consists of 5 easy to use integrated modules:**

- 1 POS Module** handles all daily tasks such as: sales, layaways, returns, and others.
- 2 Back Office Module** automates store operations such as purchase orders, inventory management, shrinkage control, promotional planning, price changes, tag printing, flexible reporting, and a lot more.
- 3 Customer Module** provides detailed information regarding buying patterns allowing you to track important market information.
- 4 Polling Module** automatically synchronizes information between live and stored backup data to ensure currency.
- 5 Report Module** creates literally hundreds of reports for your store to enhance the information available from the system.

**Maximizing Your Return on Investment**

**Multiflex FashionSense** pays for itself easily. The price for the system (including all the hardware, software, training and support) is less than the cost of a part time employee at minimum wage for 1 hour a day.

**Look at the incredible benefits this system can contribute to your profitability:**

- Through more efficient inventory management reporting, you can take advantage of "just in time" inventory replenishment to keep assets liquid but still maximize turnover.
- Identifying "fast movers" rapidly, to take advantage of trends that increase sales.
- Recognizing "slow movers" rapidly, enabling you to take appropriate actions to reduce inventory and increase working capital.
- Shrinkage can be controlled by recognizing the problem early.
- Automatic merchandise reordering helps maintain the appropriate stock levels ensuring you have the product your customers want.
- You can also increase sales through increased customer satisfaction, easier "hassle free" returns, gift certificates, transferable store credits, customer loyalty incentives, even birthday discount programs.
- Increases customer satisfaction by performing store level searches of company wide inventories to find that missing size or colour.
- Target marketing is easy through advanced data filtering reports that produce effective mail or email lists for promotions.

**Multiflex FashionSense** is a powerful, yet easy-to-use retail business management tool which operates effectively as a standalone or multi-store, multi-lane network.

It has proven, from years of use in real retail environments, to be a capable store management system for Windows 95, 98, 2000, NT and XP.

It was designed from the ground up for apparel-based retailers.

## Testimonials from Our Customers

- The system allows me to see a pattern in my buying, even with 30 - 35 suppliers. I can even track both size and colour distribution for the season. - Tom Sharir, Boutique Dita, Owner
- The 'How Are We Doing' report is an excellent tool that relates sales from today to other days or weeks. - Devin Tremblay, X-Large Store, Owner
- I was spending too much time trying to keep track of everything. I wanted a system that would free me to be with my kids. With Multiflex FashionSense managing

my business, I can now enjoy quality time with my family. - Pina Peroni-Szymczyk, Green Apple Boutique, Owner

- It's great to be able to quickly check inventory when a customer has a particular size and colour request. It's a lot faster than going through the rack. - Lorne Staples, Staples Men's Wear, Owner
- The greatest thing about With Multiflex FashionSense is that my staff loves it, because it's so simple. The POS and Back Office are so easy to work with. - Glen Lane, Body Graphics, Owner
- I love working with Multiflex FashionSense! You always help us when we have questions and the job always gets done. - Gail Levy, Gotham City, Owner



Great Software at a Great Price! Now Only \$1195!