

The Powerful  
Retail Management  
System

**MULTIFLEX**



**Fashion**

ANOTHER FINE PRODUCT FROM  **microhouse  
systems**

# Multiflex Works in the Real World and Works the Way You Do.

**Multiflex** produces the best software available for fashion retailers. It is easy to implement, learn and use every day, and lets you maintain control and accountability over all activities throughout your business. It enables you to put a practical system in place and manage your growth effectively.

**Multiflex** automates many of your critical functions, provides across the board reliability to all your operations, and gives you always-on access to the information you need to run your business, and understand what's happening throughout your entire supply chain. Routine processes such as ordering, receiving, tag printing, store transfers, Inventory count, price changes and a lot more are optimized allowing you to delegate, monitor and improve performance in all your day-to-day processes.

## **Multiflex is a one-stop solution for progressive retailers, and provides the following core services:**

- Complete hardware and software packages, or software alone
- Installation, training and comprehensive lifetime support packages.
- Database replication, online polling, backup and archiving.
- Complete suite of retail applications, with custom programming.
- Database conversion and upgrading from any old technology.
- Web based activities: marketing, e-commerce, access, services.
- Data migration to and integration with other programs and services.
- Flexible purchase and payment terms.

Accurate & up-to-date information available for the entire operations even on your portable "Notebook" independently and economically. (Take your "second" head-office system with you – a unique feature of the Multiflex group of products.

## **One Software System for Life.**

■ **Multiflex RMS** provides a comprehensive solution to meet the needs of today and guarantees to meet the needs for the future, hence protecting your investment against technology obsolescence. No other retail software company can guarantee such fast adaptation to future technologies.

■ **Multiflex RMS** supports a wide range of complimentary devices used for retail operations: laser scanners, tag printers, RFID devices, data collectors, cash drawers.

■ **Multiflex RMS** is built on an advanced technology platform, a "model-driven" design developed by us for our sophisticated enterprise management programs. We are dedicated to protecting your investment in our systems by drastically increasing our ability to respond to changes in the retail environment and in retail equipment. Your software is always up to date.

## **A Beneficial Relationship.**

The key to our success is to make our customers successful. We rather build on relationships & not just for a quick buck. We treat your business as if it was our business and treat your problems as if they were ours. Whether it is financial affordability or assistance with technical issues, or anything else, we go the extra mile to make it work for you.

## **We Understand Retail.**

We follow you, not the reverse. As your needs grow, we are willing to provide specific customizations to meet your changing needs. Your processes could make all the difference for your success & growth. We become your IT department or team up with yours to get the job done at lower cost and higher efficiency.

# Maximizing Your Return on Investment

**Multiflex RMS Fashion pays for itself easily.** The average price for a complete retail management system, including all hardware, software, training and support is less than the cost of a part time employee working at minimum wage for 1 hour a day. Yet look at the incredible advantages this system can bring to your business and its profitability:

- Through the increased efficiencies of inventory management reporting, a company may take advantage of “just in time” inventory replenishment to keep assets liquid but still maximize turn over.
- Identifying “fast movers” quick enough to take advantage of the trends will increase sales.
- Recognizing “slow movers” early enough to take the appropriate actions. Shrinkage can be controlled by an

efficient system recognizing problems early.

- Automatic merchandise reordering helps maintain the appropriate stock levels ensuring you have the product your customers want.
- You can also increase sales through increased customer satisfaction, easier “hassle free” returns, gift certificates, transferable store credits, customer loyalty incentives, even birthday discount programs.
- Increases customer satisfaction by performing store level searches of company wide inventories to find that missing size or colour.
- Target marketing is easy through our advanced data filtering reports that can produce effective mail or email lists for promotions.



## Why Retailers Chose Multiflex Over Competing Products.

- Processes and the look and feel are optimized for Fashion Retail (and similar retail categories).
- Unique features and services – not available in any other software.
- Allows a secondary head-office (for traveling owners/managers on their notebooks or at home)
- Real time data: update data as fast as every 2 minutes among the chain.
- Delegate tasks and monitor performance of staff throughout the chain.
- Remote connection to the system from anywhere – without the need of third party programs – securely & reliably (only with web-based applications).
- Competitively priced and made easily affordable through payment plans and options such as renting or leasing products and services.
- Ability to handle retail & wholesale (even within the same company).
- Minimize the need for IT staff and other resources.
- Unique & comprehensive services.
- Database polling services every few minutes, using our servers & high-speed lines. (Data Synchronization)
- Data Backups (We back up your data Every Night)
- Database Conversion – as you migrate to Elogicore from other systems, we verify, optimize and convert your important data to suit our system.
- Easier and more economical software maintenance programs than any other company.
- Personalized support and advanced training for specific concerns, such as shrinkage controls, specific reports & interfaces with third party services & more...
- Controlled access to information based on user preferences.
- The most user-friendly point-of-sale (POS) interface currently available.
- Extensive Reports including automated ones and a wide range of custom reports can be produced to suit your needs and business requirements.
- Numerous automated processes, including notification systems.
- Unlimited user-defined database fields for products, customers, suppliers, employees, and more.
- Knowledgeable technical support.
- Highly advanced technology, without bugs or crippled functions.
- Comprehensive operations functions and flexibility.

# Drive Your Retail Business to New Heights Now!

The Multiflex Retail Management Solution for Fashion Retailers is installed in over 700 sites internationally. It is the only retail software providing automated internet polling capabilities in a bi-directional system (stores to head-office and head-office to stores). It is the ideal solution for independent and small chain retailers.

By continually striving to improve the program we protect you from technology obsolescence

We believe in helping our customers achieve their success. Through our partner network and our head office customer care department, we provide a variety of services including training, installation and support.

## Built for Fashion Retail. Perfect for Success.

The unique issues that fashion retailers face – and that Multiflex is the ideal solution for – include:

- Tracking sales
- Inventory Count and Shrinkage
- Item Tags printing and Item Pricing
- Employee Performance & Commission
- Item Performance (Slow/Fast Moving)
- Multi-store Communication
- Layaways, Special Orders, Gift Certificates, Coupons
- Refunds, Exchange, Credit notes (Store Credit)
- Wholesale
- Online Sales
- Seasonal Promotions
- Customer Management, Communication, Accounts
- Inventory Count, Transfers, Purchase Orders

### INSTALLATION

Our customer care support group is committed to helping our customers deploy the Multiflex RMS Fashion as quickly and efficiently as possible. Our team is available to assist with:

- Installation of software and hardware
- Helping with the staging of the new system
- Network set-up and configuration
- Data conversion for stores migrating to current version

### TRAINING

Multiflex offers a comprehensive set of instructor based training available through our head office or through one of our partners. We strive to ensure that our customers use our software to its full potential.

### SUPPORT

Multiflex is dedicated to providing unsurpassed support to our clients. We offer three affordable support plans to meet your individual support requirements. Our head office support staff is available from 9 am to 6 pm Monday to Friday (excluding holidays). For after hours support, the messaging system will page the support person on duty to return your call.

For information on  
**Multiflex RMS Fashion**  
or our Training, Support and  
Installation Plans please contact  
**support@mhsystems.com**  
or see our website at  
**http://www.mhsystems.com**  
or call us at  
**1.888.491.8888**

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