

MultiFlex RMS Fashion

Retail Management System

for multi-stores
& single stores



TOP 10 BENEFITS

1. Quick access to accurate information from anywhere.
2. Maximize cash flow through balanced inventory for all categories.
3. Purchase correct amount of inventory for best results at all stores.
4. Know your customers better & manage your relationship for results.
5. Improve sales & marketing activities with growing targets.
6. Delegate tasks to staff & monitor results for efficiencies.
7. Create a structure to support timely and accurate management decisions.
8. Automations that increase productivity & reduce operating expenses.
9. Ability to react to opportunities quickly, reliably & with flexibility.
10. Ability to compete & remain profitable.

Top 10 Back Office Highlights

1. Optimized programs & reports for Fashion Retailer.
2. Style Matrix Ordering, Receiving, Distribution & Returns to Vendors.
3. Inventory control & Re-ordering based on performance (& Min. Max.).
4. Performance monitoring for staff, merchandise, suppliers & stores.
5. Track customer: Purchases, Preferences, Types, Sources & Prices.
6. Mail & Email campaigns, Promotions, VIP plans, Loyalty points & more.
7. Employee management: schedules, commissions, spiffs, discounts, etc.
8. Store transfers & auto replenish from warehouse based on performance.
9. Inter-store management of: Store credits, gift cards, Loyalty Points, etc.
10. Automations for Cycle count & Physical count with results at Head-office.



For over 1500 Fashion Retailers world wide, MultiFlex RMS provides an Optimized software combined with Managed Services increasing efficiency & flexibility while reducing operating expenses.



MultiFlex RMS users:

- Men's & Women's Clothing
- Lingerie
- Children's
- Shoes
- Sportswear
- Hats & Bags

Top 10 POS highlights;

1. Sales, Returns, Exchanges, layaways, Special orders & on-holds.
2. Easily find any information on products, customers & sales at POS.
3. Flexible Tax management for products, customers & store policies.
4. Employee access, schedules & hours, shared sales, commissions & spiffs.
5. Support POS devices, cash drawers, receipt printers, scanners, display poles.
6. Beginning & end of day processes & reports for POS registers.
7. Relevant policies on receipts for: Store credit, layaways, gift receipts & more.
8. Integration with Payment processors, Visa, Master Debit, etc.
9. Flexible security management to control above policies & report accordingly.
10. Easy to learn & use with minimum training.

MultiFlex RMS Fashion

Retail Management System

We provide optimized software solutions to businesses combined with "Managed Services" increasing efficiency & flexibility while reducing operating expenses.



How we are different;

1. Program & reports are optimized for Fashion Retailers.
2. One stop shop for all programs & services for retail management.
3. "Managed Services". Reducing your technical issues.
4. Protecting investment in s/w against obsolescence.
5. Lowest cost of ownership with ultimate flexibility.
6. Software as a Service (SaaS) on our servers or yours.
7. Added flexibility for system configuration & security.

About "Managed Services";

We provide the following for you as part of maintenance/support.

1. Synchronize data among all stores every few minutes.
2. Maintain individual database back up per store.
3. Release upgrades with no interruption to your operations.
4. Monitoring performances & minimizing the need for support.
5. Secure access to information from anywhere.
6. Protection from Internet attacks & viruses (in SaaS model).
7. Access to Training systems for new staff.

Models of Offering;

1. Purchase of the software licenses.
2. Software as a Service on Our Servers, pay per month.
3. Software as a Service on your own Servers, PPM.
4. "Your" version of the RMS program. Ideal for Franchise stores.

Customer's Testimonials

1. Our stores are Located within 2 hours of LA. MultiFlex RMS has made it possible for us to manage all aspects of our business within 17 stores. At the head-office we monitor the performance for all stores & react accordingly. We find MultiFlex RMS optimized for our business.

ANGL Fashion Boutiques, Sheila Francisco

2. Upgrading to MultiFlex RMS has been one of the best decisions we made for our 20 stores in Vancouver. We find it easy to learn and use at the stores, with great features & reports at the head office. The "Managed Services" has basically eliminated our technical issues.

Collin Davidson, Extreme (Vancouver)

3. After looking at a few programs, we chose MultiFlex RMS for our 7 stores due to rich functionalities, ease of use at POS & for their flexibility to add a few reports for us. With MultiFlex RMS we manage all stores at the Head-office including the details we need for inter-store transfers & accounting purposes.

Brenda Ferrari, Admin & accounting

Si Vous Play Sports (Toronto)

 **MICROHOUSE SYSTEMS INC.**
Software Solutions for Business

Purchase orders

- Create new items "on-the-fly" when creating a purchase order.
- Styles with 3 dimension Matrix for sizes & colors, with summary & details of order.
- Order for more than one location in the PO & Pre-allocate qty per location.
- Allow multiple suppliers for the same style / item.
- Track purchase orders by Style, Department, category and suppliers.
- Track proposed ship date, cancel date, Vendor P.O.# & and the company P.O.#
- Automatically assign sequential order number for easy tracking.
- Allow to cancel a line from the PO & to "order" in the same PO if the cancel was wrong.
- Allow "close" a line or the entire PO and automatically reflect for On-Order reports.
- Enter special comments for each item on an order, i.e. Special orders, etc.
- Allow "Mark-up%" per supplier to be applied for new styles & can edit at any time.
- Support Internal SKU numbers automatically generated per item (for authorized locations)
- Support of UPC for all items in Back office & POS functions.
- Allow currency conversion factors for Buying (for PO) and selling (for POS) functions.
- Allow "Copy" PO based on the selected PO to facilitate re-generating a PO from existing orders.
- Automatically generate a purchase order from a customer special order.
- Have purchase order discounts apply to the average cost of merchandise
- Change costs & prices of existing items at the purchase order screen.
- Automatically re-order based upon items sales history and/or based on Min / Max.

Receiving

- Quickly receive a complete or partial order line or entire PO.
- Received merchandise is automatically added to inventory levels
- Allow to update cost & retail at the time of receive
- Allow updating Conversion factors & duties & shipping / insurance charges during receive
- Apply duties & related charges to landed cost & update the average landed cost accordingly.
- Allow to view accumulative received Qty if more than one partial receive is made.
- Backorders are automatic unless order is closed.
- Print bar-code tickets for merchandise received.
- Support of item's UPC bar code during receiving, selling & counting.
- Print receiving reports for all stores or for one store
- Print receiving journal for a particular date or for a particular PO.

Distribution & Store Transfers

- Transfer merchandise out of inventory from any location to any location at H.O.
- Receive merchandise "on-the-fly" without a purchase order.
- Transfer merchandise between stores (Inter-Store Transfer) with full tracking.
- Automatically adjusts the inventory levels per store depending on the transfer status.
- Print out a packing slip for the inter-store transfers
- Work with items in a size matrix format, for every store on the same screen
- Use a laser gun or data collector to quickly transfer merchandise.
- Report on total cost of goods and the retail-selling price of the transferred merchandise.
- Inventory that is transferred to another store is automatically updated with the tax rate of that store.
- View current inventory levels for other stores/warehouse from within a transfer.
- Change prices of existing items, from the transfer screen.
- Use sequential transfer order numbers to keep track of the transfers
- Print barcode labels or tags for the inventory, right at the transfer screen
- View the totals being transferred in and out of each store on a transfer
- Easily change the computer-generated barcodes to use the item's UPC code.
- Print a transfer confirmation slip for the shipment (send & receive reports)
- Report individual transfer slip for each store, and consolidated for all stores.

Returned to Vendors & RMA

- Return damaged items to the vendor via RMA
- Automatically deducts returned items from inventory
- Enter the shipper's tracking number for the shipment
- View current inventory levels at the RMA screen
- View the totals on the RMA and shipped totals or method of settlement.
- Ability to enter a credit in the accounts payable for the items returned to vendor via RMA. Print the RMA request and RMA shipping to include as a packing list.

Inventory

- Enter current inventory information into the system
- View inventory at all stores with on-hand & committed stock quantities.
- Provide supplier cost, Landed Cost & Ave. Landed cost for all items for proper valuation & the true picture of the profit margins.
- View the sales history of each SKU including the last day it was sold and received
- Set minimum and maximum stock requirements to aid in reordering for accessories & jeans, etc..
- Make manual adjustments to inventory quantities
- Capability to review audit trail of adjustments to the inventory allowing for tight security controls.
- Reprint barcode tickets at any time
- Choose from a variety of barcode labels and tickets.

Physical Inventory/Cycle Counting Overview

- Perform a physical/cycle count check also with the use of a portable data collector.
- Track when an item has last been cycle counted.
- Report items that have not been cycle counted since a specified date.
- Spot-check a few items by selected stock, or an entire brand or an entire store
- Generate report that shows any discrepancies between the quantities in the system and the quantities that were counted, thus pin-pointing shrinkage areas.
- Resolve inventory quantities with variance criteria and tracking.



Inventory Reports

- Inventory reports to include only merchandise belonging to certain Departments,
 - Category, subcategory, supplier or product type.
- Reports include retail and cost values of merchandise
- View the price, cost and date last received of each item.
- Easy-to-read totals at the bottom of the reports.
- Inventory history report comparing merchandise received, sold and in stock
- Audit trail of all manual adjustments made to inventory quantities
- Audit trail of item changes (cost, retail price, etc)
- Track the number of units received and sold during a certain period
- Report what items need to be reordered – based upon the min/max levels
- View inventory on-hand information for stores while making an order

Customer Management

- Reporting on customer purchases and returns history.
 - Select reports to include only certain customers, YTD purchase amounts or Profit per customer, or special occasion dates.
 - Customers mailing list and phone number reporting
 - Total sales and date of last store visit
 - Birthday and merchandise (brand) preferences
 - Gross Margins GM from each customer's purchases.
 - Breakdown of customers' total purchases by item & brand
- Report on Customer loyalty points with notices on available & redeemed points
- Multi-tiered pricing including retail price, suggested price and wholesale price.
 - Use auto pricing to automatically set retail prices based on target Mark up%.
 - View each SKU's original price, Landed cost, average Landed cost & the last cost.
 - Easily set a group of merchandise back to its original, pre-markdown price.
 - Set quantity pricing for each item such as, 2 for \$100, 3 for \$125.
 - Run a timed sale on any group of items that will automatically begin and end on predetermined dates & time.
 - Markdown any group of merchandise by a percentage or a dollar amount
 - Choose to enter markdowns but not actually commit them until a later date.
 - Review the previous and original price for all items that were marked down.
 - Cost/price changes controlled by the Buyers' office

Marketing Tools

1. Make your marketing campaign more effective by targeting to the relevant customers.
2. Gift cards, Gift Certificates, Store Credits honored at all stores.
3. Know your customers & their family & source of advertising, etc.
4. Loyalty points system & VIP programs to maintain closer touch with customers.
5. Manage promotions & on-account customers with their expectations.
6. Multiple contacts per company/customer with details.
7. Direct mail & email marketing campaigns from system

P.O.S. Register

- Perform all primary register transactions (sales, returns, exchanges layaways, special orders, and gift certificate / card sales) at the same screen.
- Receipts include combination of sales, returns, markdowns and discounts including auto date, time and cashier on each receipt.
- Ability to verify the original receipt for items being returned for entire receipt or partial returns, insuring correct credit on the refund or credit .
- Print signature lines for credit card sales, layaway pickups and returns
- Percentage and or Dollar discounts by line item, transaction, customer and/or event. Markdown a line item by dollar, percent.
- Ability to put sales on Hold, proceed with other customers and recall to retrieve the sale and complete it.
- Multi-tender processing for a transaction
- Print multiple receipt copies of each type of transaction.
- Always know who voided a particular receipt, allowing for an audit trail.
- Enter payouts and pickups (Paid in & Paid out), print out to confirm.
- Time and Point register close-outs to check all register activity for the day
- View inventory for all the stores right at the register
- Show savings and discounts on receipt.
- Print comments or special instructions and advertisers on a receipt
- Enter store policies or special comments to be printed at the bottom of the receipt for each transaction, i.e: Store Credits, layaways, & gift receipts.
- Sell gift certificates / Cards and track them by each serial number for sold and redeemed at all locations.
- Redeeming of Gift Cert/ Cards at all stores.
- Added securities to workstations to enforce fraud-protection policies.

Access rights & Control.

This is a highly flexible set up for staff access rights.

- **Web-Based.** MultiFlex Group of programs are Web-Based hence allowing direct access to the system from anywhere based on "authorization level" and if set up accordingly. An Internet "Static IP address is required".

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